

ENGLISH FOR INTERNATIONAL TOURISM PRE-INTERMEDIATE STUDENTS' BOOK, PEARSON EDUCATION LIMITED, ENGLAND

L'ENGLAIS POUR LE TOURISME INTERNATIONAL-MANUEL POUR LES ÉTUDIANTS PRE-INTERMÉDIAIRES, PEARSON EDUCATION LIMITED, ANGLETERRE

ENGLEZA PENTRU TURISMUL INTERNAȚIONAL-MANUAL PENTRU STUDENȚII PRE-INTERMEDIARI, PEARSON EDUCATION LIMITED, ANGLIA

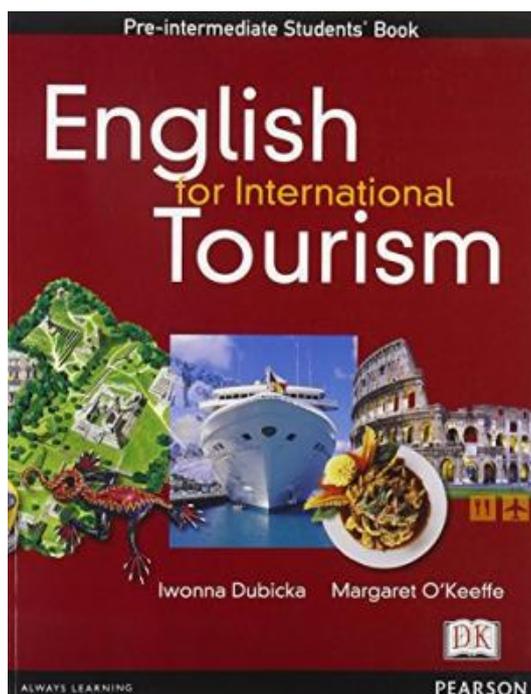
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Abstract

English, as the lingua franca, is the universal language of travel. In order to improve students' usage of travel terminology, teachers need to develop the career-oriented English course. English for international tourism pre-intermediate students' book offers finely detailed insight into English for travel.

Résumé

Anglais, la lingua franca, est le langage universel de la voyage. Afin d'améliorer l'utilisation de la terminologie spécifique de voyage des élèves, les enseignants ont besoin de développer le cours d'anglais axés sur l'orientation de carrière. English for international tourism pre-intermediate students' book offre un aperçu finement détaillé en anglais pour voyage.

Rezumat

Engleza, drept lingua franca, este limbajul universal al călătoriei. Pentru a îmbunătăți folosirea terminologiei pentru călătorie, de către studenți, profesorii trebuie să dezvolte of cursul de orientare al carierei în engleză. Manualul de studiu pentru studenți pre-intermediari Engleza pentru turismul internațional oferă o viziune fin detaliată a limbii engleze pentru călătorie.

Keywords: *professional English, course book, travel, travel terminology.*

Mots-clés: *anglais professionnel, livre de cours, voyage, terminologie de voyage.*

Cuvinte cheie: *engleza profesională, manual de studiu, călătorie, terminologia pentru călătorie.*

English for international tourism pre-intermediate students' book published by PEARSON Education Limited, England, is a useful approach to learning English for Tourism. *English for international tourism* is a skills-based course that focuses on students' ability to apply their **knowledge in practice**, where it's most needed. This course book contains 15 units divided according to the topics they cover (fly-drive holidays, city tours, winter holidays, service and safety, *business or pleasure?*)... A special emphasis is placed on Consolidation Units that help students revise grammar and vocabulary, but also offer additional vocabulary related to tourism and hospitality.

Both productive and receptive language skills are present in each unit. Reading (receptive skill) is developed through relevant, current and interesting texts related to the hospitality industry as well as various vacation destinations (Florida, Barcelona, Amsterdam, Venice, Miami, Istanbul, Cracow, Thailand etc.). *English for international tourism pre-intermediate students' book* uses reading materials from different websites related to the tourism and hospitality industry. The course book takes into account differences between cultures, when East meets West. Listening (receptive skill) is developed through listening to the conversations of native and non-native speakers of English (tour guides, travel agents, receptionists...). Last, but not least, two productive skills, writing and speaking, are given a great emphasis in this course book. Writing focuses on essential skills for this industry (writing an email describing a hotel, writing a covering letter, writing a fax of confirmation, writing a health information leaflet etc.). Speaking is the most problematic area for the students of English, in general. However, speaking is an essential skill for tourism and hospitality. Thus, *English for international tourism pre-intermediate students' book* offers interesting and thought provoking topics, such as: a tourism development project, complaining about food, giving a guided tour, shopping in Istanbul, recommending places to visit etc. Proper pronunciation is taken into account throughout the students' book, since students might be worried about "irregular accent" during speaking.

Grammar is an inevitable part of learning foreign languages. In this course book, language focus is placed on grammar in the specific context of hospitality and tourism. Thus, students learn about tenses, conditionals, modals and the passive found in the context of hospitality and tourism.

Extra-curricular activities involve web tasks, such as finding information about a famous building on the Internet. Afterwards, students write a short text or present pieces of information to the class. A unique characteristic of this course book is that it offers through lessons simple, but useful pieces of advice related to the field of tourism/hospitality, e.g. *when selling a holiday*: be informative, imagine it is your holiday, be friendly, sound enthusiastic; *when dealing with complaints*: apologise (*I'm very sorry, sir / madam*), give a reason for the problem (*I thought you ordered two bottles of water; There's been a mistake*), promise to take action (*I'll...: I'll deal with it right away*).

English for international tourism pre-intermediate students' book displays vocabulary related to the field of tourism and hospitality. The pre-intermediate lessons practice phrases and vocabulary such as: concierge, collision damage waiver, impeccable, deck, ashore, expenses, Pullman berth, drawers... In case you want to revise English, meanings and contexts in which these words appear can be found in the aforementioned course book, dictionaries or on the Internet!

English for international tourism pre-intermediate students' book also contains Writing Bank and Pairwork files that help you improve writing and speaking, respectively. The course book contains Grammar Reference and Tapescripts so that you can listen and read at the same time.

To conclude, *English for international tourism pre-intermediate students' book* is an extensive and well-designed course that combines different language skills and focuses on students' needs. The students' book is accompanied by a workbook and teacher's book.

References

DUBICKA I., O'Keeffe, M (2003). *English for International Tourism Pre-Intermediate Students' Book*, PEARSON Education Limited, England. Print.